



Engagement with CEOs
'Business in Malaysia - The Way Forward'
19 August 2014 (Tuesday), 2.00pm-5.00pm,
Nexus 2, Connexion@Nexus,
Bangsar South City, Kuala Lumpur

Programme

- 1.30pm : Registration of participants
- 1.45pm : Opening & welcome remarks by MC
The Star Business Awards 2014 Video Presentation
- 2.00pm : Keynote address: SMEs - Shaping The Future by
YB Dato' Lee Chee Leong, Deputy Minister,
Ministry of International Trade & Industry (MITI), Malaysia
- 2.30pm : SMEs - It's Time To Up Your Game by
Dr A. T. Kumararajah, Executive Director,
Special Secretariat for Empowerment of Indian Entrepreneurs (SEED)
Prime Minister's Department
- 3.00pm : Human Capital & Culture by
Dato' Michael Tio, Group Chief Executive & Managing Director,
PKT Logistics Group Sdn Bhd
- 3.30pm : Be Bold. Be Different by
Cheryl Yeoh, Chief Executive Officer,
Malaysian Global Innovation & Creative Centre (MAGIC)
- 4.00pm : Tea & networking
- 5.00pm : End

Attire: Office wear