

Mr. Teh Kee Sin
National President
SME Association Malaysia
5 – 5, Jalan USJ 9 / 5 Q
Subang Business Centre
47620 Subang Jaya
SELANGOR

Dear Mr. Teh,

ASEAN SME Conference 2015, Kuala Lumpur Convention Centre, 27 – 28 May 2015

I wish to inform that SME Corp. Malaysia is organising the ASEAN SME Conference 2015 at the Kuala Lumpur Convention Centre on 27 – 28 May 2015. This initiative is one of the flagship programmes initiated by YAB Prime Minister, Dato' Sri Mohd Najib Tun Haji Abdul Razak in conjunction with Malaysia's role as the Chairman of the Association of South East Asian Nations (ASEAN) 2015.

2. The objective of this Conference is set to deliberate on the achievements, challenges and potential of SMEs in ASEAN, while providing a platform to further expose ASEAN SMEs to business opportunities within a progressive economic region and creating greater awareness about SME development initiatives in ASEAN. It provides an excellent opportunity to develop networks, to facilitate exchange of ideas and to establish business linkages among the ASEAN Member countries. The Conference is expected to attract approximately 1,000 delegates, including entrepreneurs from the ASEAN region.

3. SME Corp. Malaysia would like to invite 100 members of SME Association Malaysia to register at the rate of RM350 per participant. In relation to this, SME Corp. Malaysia would like to offer TWO complimentary seats to Committee Members of SME Association Malaysia to attend this Conference for every 100 registered participants. Enclosed are the ASEAN SME Conference 2015 brochure and registration form for your reference. Please be informed that you can submit the registration form by **30 March 2015** for our further action. Should there be any enquiries, please contact Mr. Mogan Arjunan at 03-2775 6057 (mogan@smecorp.gov.my) or Ms. Siti Noor Mohd Nordin at 03-2775 6277 (sitinoor@smecorp.gov.my).

Looking forward to welcoming your good self at the ASEAN SME Conference 2015.

Thank you.

'BERKHIDMAT UNTUK NEGARA'

"1MALAYSIA, RAKYAT DIDAHULUKAN, PENCAPAIAN DIUTAMAKAN"



(DATO' HAFSAH HASHIM)
Chief Executive Officer
SME Corporation Malaysia