

**IMMORTAL INFO – Delivering Logical Automation
Next Gen Business Promotion**

Immortal info serving its logical development to Indian Industries since last 5 year. With the aim of delivering smart solution to Industries for their smooth work and branding solution, **Immortal Info** has developed Innovative Business Platform to utilize in Exhibition and event industries where one can generate their brand value with live feel to buyers.

In these days, **Immortal Info** having strength of 30+ creative staff including marketing & branding in exhibition Industries. With the new Platform of **TECHTRADE** Exhibitions, Immortal info have developed technology oriented platform to provide sure business to Indian & Global Industries.

New Innovations of Immortal Info are “**VEW- Virtual Exhibition Walkthrough**”, “**E2B – Event 2 Business**” & “**VRD - Visitors Registration Desk**”. With Pattern and copyrights Immortal Info is going to serve these services to various Event & Exhibition Organizers .

**ASSOCHAM INDIA - The Knowledge Architect Of Corporate India
Evolution of Value Creator**

ASSOCHAM initiated its endeavor of value creation for Indian industry in 1920. Having in its fold more than 400 Chambers and Trade Associations, and serving more than 4,50,000 members from all over India. It has witnessed upswings as well as upheavals of Indian Economy, and contributed significantly by playing a catalytic role in shaping up the Trade, Commerce and Industrial environment of the country.

Today, **ASSOCHAM** has emerged as the fountainhead of Knowledge for Indian industry, which is all set to redefine the dynamics of growth and development in the technology driven cyber age of ‘Knowledge Based Economy’. **ASSOCHAM** is seen as a forceful, proactive, forward looking institution equipping itself to meet the aspirations of corporate India in the new world of business. **ASSOCHAM** is working towards creating a conducive environment of India business to compete globally.

Immortal Info:

75, Vrajbhumi Society,
Opp. Baroda Express Way,
CTM, Ahmedabad – 380026
Gujarat, India

ASSOCHAM

(Gujarat Chapter)

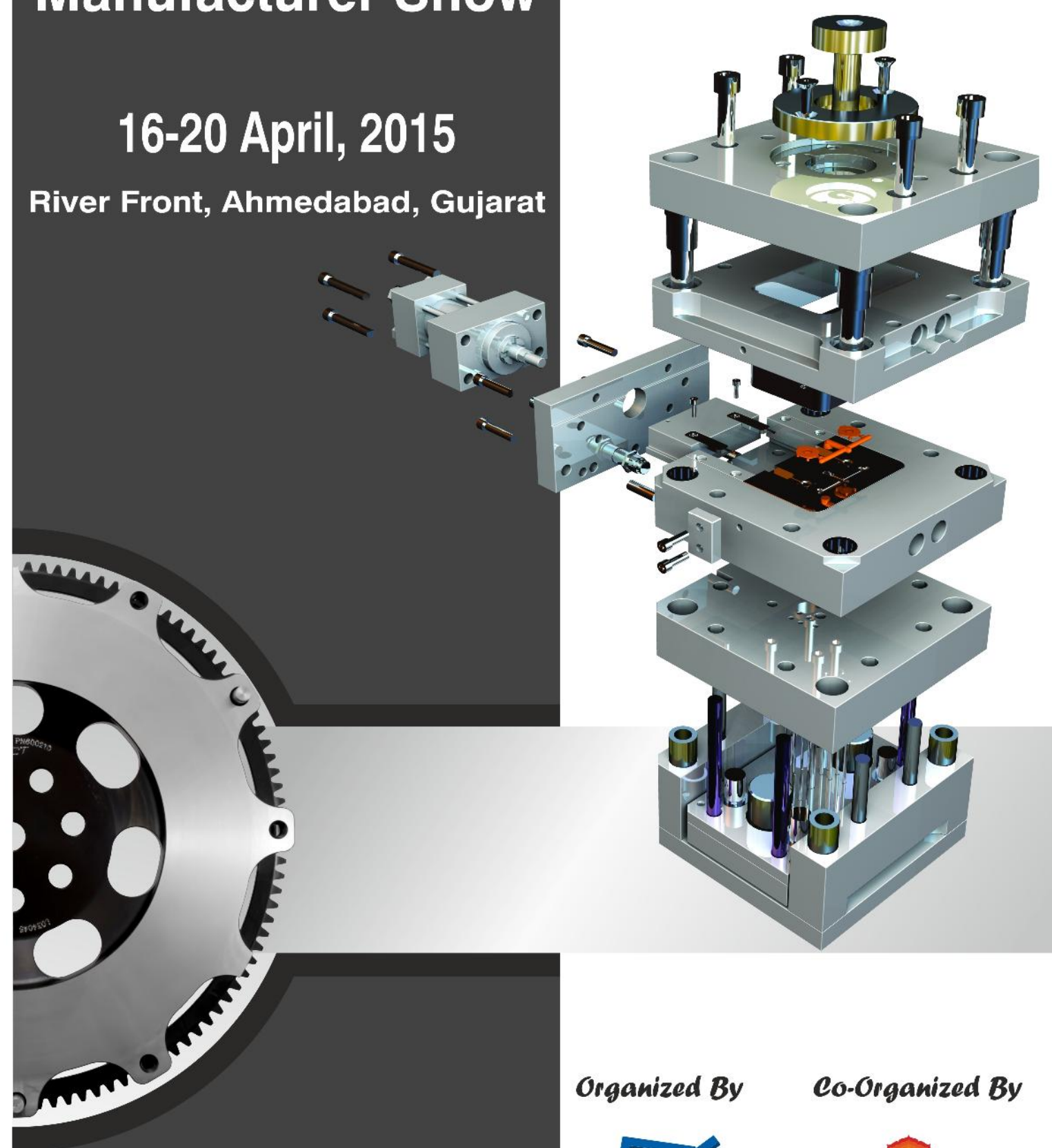
608, 6th Floor, SAKAR III,
Opp. Old High Court,
Income Tax, Ahmedabad – 380009
Gujarat, India



**5 Days Exclusive
Manufacturer Show**

16-20 April, 2015

River Front, Ahmedabad, Gujarat



Organized By

Co-Organized By





Welcome to the India's leading Exhibition to showcase Ingenious Indian Industrials Technology Skills!

Since 2011, TECHTRADE fair continued focus on incorporation challenge of pivotal importance for the future of industry and maps out the next steps along the road to tomorrow's intelligent, self-organizing factories.

Exhibitors at Industrial Supply will show how the growing demands of customers can be met through intelligent components and assemblies and collaborative partnerships. Attended by decision-makers from all your user sectors and over 50 nations, this show is the ideal place for you to market your solutions for materials, components, systems and processes.

So make the most of this opportunity to take your business to the next level. We look forward to seeing you at the show...!!!



Services for your perfect trade fair performance

- 5 Days Exclusive Multi Industries Exhibition @ Metro City Ahmedabad
- New business contacts all year round with Match & Meet Get new customers with TECHTRADE Interactive
- Professional event and visitor management with event it
- Promote your Brand/Product with Various Advertisement Media
- One to One Meeting B to B & B to C
- Presence of service with your ideas
- Industrial and Political Tycoon visits



Additional Exhibitor Benefits

- ☑ Get in touch with sure buyers
- ☑ Meet top-tier association and corporate buyers
- ☑ Marketing & PR support
- ☑ Online training and dedicated learning
- ☑ Stand staff and partners
- ☑ ALL THESE EXTRAS - FOR FREE
 - ☑ Pre-Exhibition Marketing by TECHTRADE Organizer
 - ☑ Access to Key Decision Maker
 - ☑ Meeting with Associations and Political Tycoons
 - ☑ Visibility via Widespread Advertising
 - ☑ On Demand Instant Support



Innovation in Exhibition Feel the Change

Virtual Exhibition Walkthrough

- With the creative innovations by the organizers, TECHTRADE 2015 is going to continue for 365 Days.
- Over 20,00,000+ Industrialist from PAN India & Globe are going to visit the Virtual tour of Every Stalls along with Corporate Presentation of TECHTRADE 2015 Participants.

Visitors Registration Desk

- Organizers are going to inaugurate the all new Centralized Visitors Registration Desk for Exhibitors benefit.
- VRD is SMS & Email Integrated software pass-on the Visitors Expectation Information to Inside Exhibitors at the time of Registration process only.



Exhibitors Profile

Engineering



Machinery



Machine Tools



Power Tools & Hand Tools



Material Handling



Fasteners & Tools



Industrial Allied



Automation



Electronics & Energy



Renewable Energy



Surveillance Systems



Fire Safety & Security



Participation Charges

Shell Scheme :

Standard Size: 9 Sq. Meter (3m x 3m)
7,000 INR / Sq. Meter | 175 USD / Sq. Meter

Including :

Name Fascia, 1 Table, 2 Chairs, 3 Spot Lights, 1 Dustbin, Laminated Partitions, Carpet Flooring, 5 Amp Plug Point

Bare Space :

Minimum 36 Sq. Meter
6200 INR / Sq. Meter | 155 USD / Sq. Meter
All other services are on as actual charges

365 Days Virtual Exhibition:

900 INR / Sq, Meter | 25 USD / Sq, Meter
Mandatory for every Participants
Including Virtual Tour & Corporate Video Presentation

Payment Terms :

50% Advance at the time of booking
50% before 1 month of Exhibition Date

Loading/Unloading Charges :

2000 INR / Ton (per Side)

3 Phase Power:

3000 INR /HP

Compressed Air :

12,500 INR (per Connection) of 3 CFM 100 PSI

Cancellation Charges :

Before 60 Days of Exhibition Date
25% of total Participation Cost

Before 30 Days of Exhibition Date
50% of total Participation Cost

Before 15 Days of Exhibition Date
75% of total Participation Cost

All Government taxes are applicable as per actual



MEMORIES OF PAST EVENT

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TECHTRADE 2011 - NAGPUR



B2B Seminar

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Event Management is considered one of the strategic marketing and communication tools by companies of all medium. From Product to Press Conferences, Companies create promotional events to help them communicate with clients and potential clients. They Might target their audience by using the news media; hoping to generate media coverage which will reach thousands or millions people. They can also invite their audience to their events and reach them at the actual event



TECHTRADE 2015 Proposed Floor Plan

3x3 meter 280 Stalls | 6x6 Meter 7 Sponsor stalls | 100+ Pax.
Conference Hall | 40 Sq. meter Open Space for Advt. & Branding

