

SURVEY QUESTIONS FOR SMERA 2015 PARTICIPANTS

Company Name: _____

Business Address: _____

Company Registration No: _____

Contact Person for verification purposes:

Name : _____

Designation : _____

Contact No : _____

Email : _____

SURVEY QUESTIONS

1) Which industry does your company belong to?

Apakah kategori industry syarikat anda?

Single Answer

Agriculture & Plantation / Pertanian	
Automotive services / Servis auto	
Banking & Finance / Perbankan & Kewangan	
Beauty & Wellness / Kecantikan & Kesihatan	
Health Products & Services / Produk Kesihatan	
Hotel & Leisure / Hotel	
Retail / Runcit	
ICT	
Insurance	
Manufacturing / Pembuatan	
Media	
Logistics & Transportation / Pengangkutan & Logistik	
Professional services	
Properties & Construction / Pembinaan	
Education/Pendidikan	
Others (pls specify) :	

2. Do you have more than 1 office location in Malaysia?

Adakah syarikat anda mempunyai lebih dari 1 lokasi pejabat di Malaysia?

Single Answer

Yes / Ya	
No / Tidak	
Others (pls specify):	

3. Does your company currently using TM services?

Yes / Ya Please tick the following : Voice <input type="checkbox"/> Business Broadband <input type="checkbox"/> High Speed- Unifi <input type="checkbox"/> Others, please specify : _____	
No / Tidak Others (pls specify Other ICT company) : _____	

How much are you willing to spend on telecommunication? _____ Monthly

4. In which areas have you currently adopted ICT and interested to invest (please tick which applicable) :

Category	Items	Currently subscribe	Interested to invest
Marketing	Customer Relationship Management (CRM)		
	E-Commerce		
	Corporate Website		
	Call Centre		
	Sale Force Automation		
	Business Intelligence		
	Analytics		
Productivity	Enterprise Resource Management (ERP)		
	Material Resource Planning (MRP)		
	Warehouse Management		
	Knowledge Management		
	Asset Management		
Office Automation	Financial System		
	HR/Payroll System		
	Local Area Network		
	Email and Internet Access		

	Security and Backup System		
Others	Payment solution eg : Surepay, Surepay POS		
	Files storage eg : Microsoft 365 (Cloud)		
	Cheaper Voice calls eg : free RM 50 amount with free fixed to fixed calls		
	Basic TV channels as low as RM 90/month for waiting areas, lounge, lobby etc.		
	Security Surveillance		
	Others, please specify :		

Thank You!