

Hong Kong Business Luncheon in Kuala Lumpur, Malaysia (19 April 2016)

You are cordially invited to a sit-down business luncheon organised by the Hong Kong Trade Development Council (HKTDC) to find out how the latest developments and trends in Hong Kong, in particular with the introduction of the **Belt and Road Initiative** by the Chinese government, will enable your business to expand into the booming Chinese mainland and regional markets. The **Belt and Road Initiative** is a visionary, long-term plan designed to boost economic, trade, cultural and people-to-people ties between the Chinese Mainland and more than 60 countries spanning three continents, from Asia to Europe via Southeast Asia, South Asia, Central Asia, West Asia and the Middle East. The Initiative offers companies unparalleled opportunities to tap new markets along the Belt and Road. Join us and learn how you can benefit from this Initiative by leveraging on the Hong Kong business platform, meet business contacts and explore opportunities!

Date: 19 April 2016 (Tuesday)
Time: 12:00pm - 2:15pm
Venue: Sabah Room, Basement II, Shangri-La Hotel, Kuala Lumpur
Address: 11, Jalan Sultan Ismail, 50250 Kuala Lumpur
Speaker: Ms Margaret Fong, Executive Director, HKTDC

Free Admission

For enquiries, please contact HKTDC Kuala Lumpur Office at **03 2381-1061**.

Reply Slip

Please fill in the form below and return it via fax at **03 2381-1062** or email to kuala.lumpur.office@hktdc.org **by 15 April 2016**. Enrolments are accepted on first-come first-served basis. Successful applicants will receive a confirmation notice.

I would like to attend the luncheon with details below:

Company Name: _____
Business Nature: _____ Products/Services: _____
Participant's Name: Mr/Ms _____ Designation: _____
Address: _____
Tel: _____ Fax: _____ Email: _____
Mobile: _____ Website: _____

Vegetarian meal required

I agree that the above information may be used by the Hong Kong Trade Development Council (HKTDC) for incorporation in all or any of its database for direct marketing and business matching, and for any other purposes as stated in the Privacy Policy Statement (available at www.hktdc.com/mis/pps/en). I confirm that I have the consent of each individual's name in this form to release their personal data for the purposes stated herein.

Please tick here if you object to our use of your data for direct marketing.

Name _____ Signature _____ Date _____

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Fax No. () _____ Co. Name _____ Contact Person _____