

ONE DAY HUMAN RESOURCE PROGRAMME BY THE WORLD'S LEADING HR GURU PROFESSOR DR DAVE ULRICH

RENSIS LIKERT PROFESSOR OF BUSINESS, UNIVERSITY OF MICHIGAN; CO-FOUNDER, THE RBL GROUP

31 MAY 2016 • THE MAJESTIC HOTEL KUALA LUMPUR
9.00AM - 5.30PM



This exclusive one-day Human Resource programme is a must for every Human Resource & Talent Management Evangelist or Specialist. The new model of understanding “HR from Outside In” delivers on the roadmap for participants learn how HR can create and deliver tangible value to organisations.

The Challenge

The HR profession continues to evolve from an administrative and technical, functional focus, to a more strategic effort. For the last 20 years, strategic HR has led organisations into being more effective and productive. In view of this, strategy is a mirror in which HR sees and aligns its practices to help deliver on business goals. It's real; that the next step in HR is to focus on “HR from the Outside-In” where Human Resources turns the organisation's workforce investments, into effectively contributing to the growth and revenue potential of the organisation.

The breadth of these outcomes can be addressed through 3 very simple, yet highly effective, questions.



TOPIC :
THE NEXT NEW THING:
HOW HR CREATES VALUE FROM THE OUTSIDE IN

BUILD PERSPECTIVE

What is your greatest work challenge today?

Key Takeaway: How HR professionals can build business value and respond by connecting external business conditions with key stakeholders.

Q1

DELIVER OUTCOMES

What unique insights & analytics does HR bring to the business strategy discussion?

Key Takeaway: Current HR professionals functions as an architect and anthropologist for talent, leadership, and capability; and how you can contribute to the business dialogue as an HR practitioner.

Q2

EMPOWER TRANSFORMATION

What are the key elements to HR transformation?

Key Takeaway: Dive deep how HR is organised – know the latest best practices, competencies and analytics through the cutting-edge data from the (7th) HR Competency Study of over 30, 000 participants; and learn how to utilise these new trends based on the “Outside-In” perspective.

Q3

Participants will leave this session with the ability to better assess and improve their HR department through an “Outside-In” value proposition. And Dave Ulrich provides for specific actions for you to improve your HR department and the skills of HR professionals.



Who Should Attend?

Senior HR Leaders who are core decision-makers towards HR business success, wanting to leverage HR investments into driving organisational results.

Typical delegates include:

VP of Human Resource
Business Leaders
Chief Human Resource Officer
Senior, Group Global or Executive Director of HR
Chief Learning Officer
Chief Talent Officer

Register online at
www.kpintaracademy.com
*Book & pay before 15th May 2016
Price RM2800 + 6% GST
(HRDF LEVY CLAIMABLE)

Professor Dr Dave Ulrich

The World's Leading HR Guru
Rensis Likert Professor of Business,
University of Michigan

Co-Founder, The RBL Group

Dave Ulrich studies how organisations build capabilities of leadership, speed, learning, accountability, and talent through leveraging human resources. He has helped generate award winning data bases that assess alignment between strategies, Human Resource practices and HR competencies.

His teaching and research addresses how to create an organisation that adds value to customers and investors. He studies how organisations change, build capabilities, learn, remove boundaries, and leverage human resource activities.

Dave is a recipient of the *Lifetime Achievement Award* from *HR Magazine* in 2012 for being the **Father of Modern Human Resources**. In 2011, he was ranked #1 as *The Most Influential International Thought Leader in HR*, by *HR Magazine*.

The same year, he was ranked #23 in Thinkers 50 as a *Management Thought Leader*; and was ranked in the Top 100 thought leaders in *Trustworthy Leadership Behaviour*. Dave has published over 200 articles, book chapters and authored/co-authored over 25 books. As a Fellow in the National Academy of Human Resources, he has consulted and done research with over half of the Fortune 200 companies.

Tap into Professor Dr Dave Ulrich vast knowledge and proven strategies; backed by indisputable data that can take your HR practice to the pinnacle of success today!

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CONTACT US

K-PINTAR Sdn Bhd 601316-X
Suite C-13-6, 13th Floor, Wisma Goshen,
Bangsar Trade Centre, 59200 Kuala Lumpur.
T +603.2284.4148 F +603.2284.4175
E enquiry@kpintar.com



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