

Agenda:

- 4.00pm Registration
4.30pm Welcome speech / By Datuk Michael Kang, National President, SME Association of Malaysia
4.40pm Sharing
Digital Disruption: Competing in the Age of the Customer/ By Mr Anderson Ding, CTO of Brightree Solutions
5.40pm Discussion / Q&A
6.00pm Cocktail & Networking

Enquiry & Registration:

Ms Cynthia (03-80245787), Mr Steven (012-3503568), Ms Lai (010-2867690)

Email: cynthia@smeam.org

Registration fee: RM50

Free admission for SME members & SMERA Award winners!

Limited seats (50 only)! RSVP by 22 July 2016

Registration Slip

No	Name	Company	H/P No	Email	SMERA Award winner (please indicate)	Member (please indicate)
1						
2						

Mode of Payment

Cheque (All cheques should be made payable to: **SME Association of Malaysia**)

Amount (RM) _____ Bank of Issuance _____ Cheque No _____

Online Transfer **Standard Chartered Bank**
SME Association of Malaysia A/C No: 910100173029

Organised by

