



Trade Credit Pledge Conference

Date:
25 August 2016

Venue:
**INTI International
College Subang**

Time:
8:30am - 12:45pm

For RSVP,
email info@malaysiasme.com.my
or call 019 622 6763

Trade credit is vital for SMEs. Yet a recent survey initiated by the MALAYSIA SME[®] Media Group in partnership with INTI International University and Colleges revealed that one of the biggest problems facing SMEs in Malaysia today is the lack of trade credit and prompt payment. This problem is further compounded by the economic slowdown.

This conference is aimed at generating a movement that will lessen the impact of the economic slowdown and boost economic growth by ensuring better trade credit payment to SMEs.

The Trade Credit Pledge Conference is organised by SME Association of Malaysia, Malaysian Gifts and Premium Association, Malaysian Air-Conditioning and Refrigeration Association, Small and Medium Enterprises Association (SAMENTA), INTI International University & Colleges and MALAYSIA SME[®] Media Group.

8:30am : Registration

9:00am : Welcome Speech by Datuk Michael Kang, President SME Association Malaysia /
LEAD, Trade Credit Pledge

9:15am : Trade Credit Key Findings Presentation by Mr Wayne Lim, Group CEO/Group Chief Editor,
MALAYSIA SME[®] Media Group and Mr Rohit Sharma, INTI International University & Colleges

9:45am : Trade Payment by Ms Dawn Lai, CEO, RAM Credit Information Sdn Bhd

10:15am : Tea Break

10:45am : Key Note Address by YB Datuk Seri Ir Dr Wee Ka Siong, Minister in Prime Minister Department (invited)

11:15am : Moderated Panel Discussion:

Panelists: Mr Kuok Yew Cheng, TCP Legal Advisor, Datuk Seri Ricky Yaw, Mr Ong Chee Tat

12:00pm : Official Launch of Trade Credit Pledge Campaign by YB Datuk Seri Ir Dr Wee Ka Siong,
Minister in Prime Minister Department (invited)

12:15pm : Press Conference

Lead:



Key Drivers:



Secretariat:

MALAYSIA SME

