



**HOW CAN BIG
DATA PROPEL
SME BUSINESS TO
THE NEXT LEVEL?**

**Key Speaker:
Mr. Patrick Klotz
Director / CEO
of Datalynx**

SME
MALAYSIA

DATE : 5th October 2017 (Thursday)
TIME : 4.30PM - 6.30PM
VENUE : Wisma Firefighter, No. 1A,
10th Mile, Federal Highway,
47301 Petaling Jaya, Selangor.

AGENDA

- 4.30PM Registration & Networking
4.50PM Welcome note by Dato Tony Looi,
SME Club Advisor
5.00PM Sharing: "How Can Big Data Propel
SME Business to the Next Level?"
6.00PM Q & A
6.15PM Refreshment
6.30PM End

REGISTRATION SLIP

| No. | Name | Company | H/P No. | Email | Member | SMERA / PBA |
|-----|------|---------|---------|-------|--------|-------------|
| | | | | | | |
| | | | | | | |
| | | | | | | |

MODE OF PAYMENT

All cheques should be made payable to: SMI Association of Malaysia

Amount (RM) _____ Bank of Issuance _____ Cheque No. _____

Online Transfer: Standard Chartered Bank

SMI Association of Malaysia

A/C No: 910100173029

**Please email your registration slip and bank-in slip to shobysmea@gmail.com*

INQUIRY & REGISTRATION

03-8024 5787 (Cynthia)

016-557 0205 (Shoba)

Email: shobysmea@gmail.com

Registration Fee: RM50

(Free admission for
SME Association members,
SMERA / PBA winners)