

Datuk

Wira

Jalilah

Baba

Chairman

Crewstone International
Sdn Bhd

Chairman

Maxmantv Sdn Bhd

President

Malaysian International
Chamber of Commerce &
Industry (MICCI)

Vice President

National Chamber of
Commerce & Industry of
Malaysia (NCCIM)

Group Chairman

PKT Logistics Group Sdn
Bhd

**Board Member
Chairman, Board
Committee
(Investment)**

Malaysian Green
Technology Corporation

Chairman

ALC Education Holdings
Sdn Bhd

Board of Director

German Malaysian
Institute

Chairman

Mazda Logistics Malaysia
Sdn Bhd

**Advisory
Committee
Member of
Industry Service**

Economic Planning Unit

RE: INVITATION TO PARTICIPATE IN IMEX 2017 IN TEHRAN, IRAN

Selamat Sejahtera.

We would like to extend an invitation to your esteemed company to participate in the Iran-Malaysia Trade delegation at **IMEX 2017**, Tehran, Iran. We have the unique opportunity of being the first group to present our Malaysian products and services to potential investors and business owners especially from Iran.

I will be leading the delegation with the support from Malaysia External Trade Development Corporation (MATRADE), Federation of Malaysian Manufacturers (FMM) and SME Association of Malaysia, as IMEX 2017 provides a unique platform for Malaysian services and industries to expand their market to 500 million people from Middle East, North Africa, Central Asia, Eastern Europe and West Asia. Hence, we urge all the Malaysian companies, like yours, to join us in this unique opportunity to showcase your products or services at this premier platform.

We encourage various range of Malaysian companies in the energy, education, tourism, Halal industries, food & nutrition, fashion, health and beauty industry to attend this event.

The four-day exhibition and forum brings together numerous government officials, representatives of international and non-governmental organisations from around the region which provides a prolific platform for

- A market of 80 million population market and with Iran's strategic location and position
- Capturing the Middle East market through joint ventures and partnership with the various Iran companies via B2B meetings
- Prominence and bilateral business networking partnership opportunities with key players in Iran and Malaysia

Exhibition Date: 10 – 13 April 2017


Venue: Tehran Milad Tower Convention Centre, Tehran, Iran

Exhibition Fee: Package 1: Standard 9sqm @ USD 2,000
Package 2: Standard 18 sqm @ USD 4,000
Package 3: Customised 18 sqm @ USD 5,850
(Kindly refer to the attached documents for further information.)

Flight and accommodation of the event must be at your own cost but assistance can be provided in the arrangements. You may contact Sara at +6017 246 5571 or Lee at +6019 8888 249 or email us at exhibit@imex2017.com or imex2017.enquiry@latwin.com.

Thank you for your kind attention.

Yours sincerely,



Datuk Wira Jalila Baba





WHY IN IRAN?

- ✓ Capture the market through joint ventures and partnership
- ✓ Create market opportunities through B2B meetings
- ✓ A platform for prominence and bilateral business networking partnership opportunities with key players in Iran and Malaysia



Population: 80 Million
 GDP growth rate: 4.4% (2016)
 Gas reserves: 1st in the world
 Oil reserves: 4th in the world
 Total non-oil trades: 149.62 Billion USD (2015)

EVENT PROGRAMS & CONFERENCES

Don't miss out IMEX2017 event, Plan Meetings & Conferences With Our Diversity Of Culture & Sights.
www.imex2017.com/#schedule

BASIC PACKAGE	9 sqm	18 sqm	Custom	Standard Booth
	<ul style="list-style-type: none"> • Aluminium • ABS • Header Sticker Production • Lighting • CIP chair • Chairs • Counter desk • Counter chair • Flower box • Carpet 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ 1 2 1 1 1 ✓ 	<ul style="list-style-type: none"> ✓ ✓ ✓ ✓ 4 2 2 2 ✓ 	
	\$ 2,000	\$ 4,000	\$ 225/sqm	

PREMIUM CUSTOMIZED BOOTH	18sqm Booth Space Price: 5,650 USD
	<ul style="list-style-type: none"> • Chipboard walls • Painting • Counter desk • Sticker production • Header special signage • Flooring (wooden laminate) • Banners and posters production • Light box • Flower box • CIP set • VIP set (Sofa and coffee table set) • LCD



Exhibitors will receive below items upon registration:

1. Standard or Customized design booth.
2. 4G Local Sim card with 3 GB quota to avoid roaming fees.
3. Free Interpreter service during event.
4. Free legal consultancy during event.
5. 2 Pass per 9sqm booth for Opening Ceremony.
6. FREE Iran Trade Guide book (worth RM 100)
7. Printing Services Available (at extra charge) for buntings, flyers, brochures etc.
8. Related Government and Industry Visits.
9. Various B2B and business networking meetings, minimum 4 proposed meetings.
10. Prepaid Local debit card available at Exhibitor request to avoid foreign exchange and easy cashless payments.
11. All IMEX exhibitors and delegates are eligible and will receive a pass to attend sessions and discussions in "Iran Malaysia Investment Forum (IMIF)".

Supported By:



Note: Please RSVP as soon as possible before Wednesday, 15 Feb 2017
 to exhibit@imex2017.com or call Sara +6017-246 5571/ Lee +6019-888 8249
 Fax: 03-2389 0693 Further information please visit www.imex2017.com

IMEX 2017 Exhibition Schedule

Date	Time	Activity
9 th April 2017, Sunday	TBC	Arrival at Tehran, Iran Check in & Breakfast Exhibition Booth setup
10 th April 2017, Monday	10:00am to 5:00pm	IMEX Exhibition Tehran International Exhibition Ground
11 th April 2017, Tuesday	10:00am to 5:00pm	IMEX Exhibition Tehran International Exhibition Ground
12 th April 2017, Wednesday	10:00am to 5:00pm	IMEX Exhibition Tehran International Exhibition Ground
13 th April 2017, Thursday	10:00am to 5:00pm	IMEX Exhibition Tehran International Exhibition Ground Possible Departure
14 th April 2017, Friday	TBC	Depart for Malaysia

Panels:

Alongside with Iran-Malaysia Expo (IMEX 2017) the very first Iran- Malaysia Investment Forum (IMIF) also will take place which will be held and organized by same organizer.

Iran Malaysia Investment Forum is a unique business networking opportunity and IMEX exhibitors are eligible to attend the panels and discussions and Q&A.

Government representatives and Private Sector from Iran & Malaysia will participate in forum to discuss and explore latest business and investment opportunities in Targeted Markets.

Please visit <http://www.imex2017.com> for further information on details on the FORUM.

EXHIBITION SIGN UP

By filling the form below, we agree to participate in IMEX 2017 by contacting the personnel mentioned to finalize the exhibition contract. Kindly provide the following information:

COMPANY NAME:	
INDUSTRY SECTOR:	<input type="checkbox"/> Energy <input type="checkbox"/> Other: _____ <input type="checkbox"/> Education <input type="checkbox"/> Tourism <input type="checkbox"/> Halal Industries <input type="checkbox"/> Food & nutrition <input type="checkbox"/> Fashion <input type="checkbox"/> Health and beauty
COMPANY ADDRESS:	
CONTACT PERSON:	
CONTACT PHONE:	
CONTACT EMAIL:	
WEB SITE:	
COMPANY SHORT PROFILE: (Foundation date, number of employees, important reference etc): if possible <i>(Note: 100 to 150 words only)</i>	
WE ARE INTERESTED IN THE SELECTED PACKAGE AND PLEASE SEND US MORE INFORMATION ON:	<input type="checkbox"/> Package 1: Standard 9sqm @ USD 2,000 / MYR 9,000.00 <input type="checkbox"/> Package 2: Standard 18 sqm@ USD 4,000 / MYR 18,000.00 <input type="checkbox"/> Package 3: Customised 18 sqm @ USD 5,850 /MYR 26,325.00
*Note: Exchange rate USD 1 = MYR 4.50	
(OPTIONAL) CORPORATE TRAVEL PACKAGES	Corporate Travel Package will be provided up on request with 3, 4 or 5 star hotel accommodation and land transport.
(OPTIONAL) AIR TICKETS (Air Ticket price might be varied at the time of booking)	<input type="checkbox"/> AirAsia: Premium Flex estimate MYR 1,300.00 per person <input type="checkbox"/> AirAsia: Premium Flatbed MYR 2,500.00 per person <input type="checkbox"/> Qatar Airways MYR 2,800.00 per person

More information will be provided once we receive this signup sheet.