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## SME ASSOCIATION OF MALAYSIA

Cordially Invites

to the

## Official Launch of

## Platinum Business Awards 2017 "Sustainability Through Technology and Innovation"

Date	:	11 <sup>th</sup> April 2017 (Tuesday)
Time	:	9.00 am – 12.00 pm
Venue	:	DORSETT GRAND SUBANG
		Jalan SS12/1, 47500 Subang Jaya,

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Selangor Darul Ehsan

9.00 am	Arrival of Guests and Registration
9.30 am	Arrival of V I Ps
9.40 am	Welcome speech by Dato' Sri Dr. Ricky Yaw, Organizing Chairman, PLATINUM BUSINESS AWARDS 2017
9.50 am	Opening Address by Datuk Michael Kang Hua Keong, National President, SME ASSOCIATION OF MALAYSIA
10.00 am	Keynote address by Guest of Honor, YB Dato' Seri Hamzah bin Zainuddin, Minister of Domestic Trade, Co-operatives and Consumerism, Malaysia
10.15 am	Official Launching of PLATINUM BUSINESS AWARDS 2017 by Guest of Honor, YB Dato' Seri Hamzah Zainuddin, Minister of Domestic Trade, Co-operatives and Consumerism, Malaysia
10.25 am	Multimedia Presentation
10.35 am	Presentation of Momentos to Sponsors, Selection Board Members, Independent Auditor, Official Courier, Media Partners, Supporting Organisations and Guest of Honor
11.05 am	Group Photo
11.20 am	PRESS CONFERENCE
12.00 pm	Refreshments and Networking       Dress Code : Formal

 RSVP by : 4<sup>th</sup> April 2017
 Email : cynthia@smeam.org
 Cynthia 019 365 9681

 Organisation/Company :
 Address Chop/Stamp

 Person Name Attending :
 Designation :

 Mobile :
 Email :

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