

## SME ASSOCIATION OF MALAYSIA

*Cordially Invites*

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*to the*

***Ipoh Roadshow***  
***"Sustainability Through Technology and Innovation"***

**“创新思维。掌握科技”**

Date : 25th May 2017 (Thursday)  
Time : 2.00pm - 5.30pm  
Venue : WEIL HOTEL  
292, Jalan Sultan Idris Shah,  
30000 Ipoh, Perak, Malaysia  
Dress Code : Formal

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- 2.00pm - Arrival of Guests and Registration
  - 2.30pm - Welcome Speech by Mr. Chan Wai Choonk,  
Organizing Chairman of Ipoh Roadshow, Platinum Business Award 2017.
  - 2.35pm - Speech by Dato' Sri Dr. Ricky Yaw  
National Organizing Chairman, Platinum Business Award 2017
  - 2.45pm - PLATINUM BUSINESS AWARDS 2017 Multimedia Presentation
  - 2.55pm - Web Site Introduction By Mr. William Wong,  
Head of Roadshow Committee, Platinum Business Award Roadshow 2017.  
**Presentation By Sponsors**
  - 3.05pm - Exsim Group - Michelle Siew, Head of Marketing & Corporate Communications
  - 3.15pm - York (Malaysia) Sales & Services Sdn Bhd – York – Cooling Malaysia  
- Mr. Clarence Khor, Sale Manager
  - 3.20pm - RHB Bank Berhad – RHB Biz Power – SME Financing  
- Mr. Chew Wee Chern, Assistant Vice President
  - 3.25pm - HP Indigo & Inkjet Web Press Solution Sdn Bhd – Why Digital Print  
- Mr. Chong Soon Fai, Business Development Executive
  - 3.30pm - Telekom Malaysia Berhad - Business Made Easier With TM (WEBE Biz Package)  
- Cik Nur Khairani Binti Hamdan, Asst. Manager, SME Sales Consultant Perak, TM
  - 3.35pm - K-PINTAR SDN BHD – Importance of Global Industry Certification to SME  
-Ms. Cassandra Chan, Corporate Specialist, Future CEO Programme.
  - 3.40pm - Malaysia SME Media Group - Sharing Economy Exchange for SMEs –  
- Mr. Ivan Lee, User Engagement Officer
  - 3.45pm - Talk By Special Guest of Honour, Mr. Phua Lee Kerk / 潘力克先生  
Title : "The Future Of Global Economic Trend" / “未来全球的经济趋势”
  - 4.20pm Refreshment and Networking

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RSVP before : 23th May 2017

Email: [sinaranmne@gmail.com](mailto:sinaranmne@gmail.com)

Ctc : Mr. W.C Chan (012-539 6900)

Organisation/Company :  
Name Attending :  
Possition :  
Mobile :  
Email :

Address Chop/Stamp