

Independent Entrepreneurs Team Building Workshop (IETW2014)

“Build a winning team”

“Be an outstanding team leader. Cultivate team spirit and lead the team to win.”

27 August 2014 (Wednesday)

Nanyang Siang Pau Auditorium, Petaling Jaya.

A team, also known as an organization, is a group of people who experience growth and exhibit synergy together, building something out of nothing, or building something small into something enormous. In a successful team, all team members work in coordination with one another to make the team better than others so that goals and dreams can be achieved more effectively. Targets, staffs, positioning, division of labour and planning are 5 essential factors for a successful team.

Inculcating Team Spirit Requires Insight into Organizational Behavior

Interpersonal skills are vital in the accomplishment of goals. The science of organizational behavior studies the effect of an individual, a group and an organization on the behavior of its members so that we can apply the knowledge to uplift organizational efficiency. It also enables us to better understand the connotation of ‘behavior’, to develop the company and enhance its members’ drive in a well-planned manner as well as to build and guide a successful team free from moral dilemmas more effectively!

--Stephen P. Robbins,
Professor in Organizational Behavior

Toyota’s Team Culture

Team cooperation is the core belief of Toyota, as significant as integrity, sustainable growth, visionary thinking, standardization, innovation and problem solving. To ensure long-term success, each and every team member has to collaborate, communicate openly, share ideas and understand each other perfectly.

Team Spirit among Independent Business People

Independent business people must collaborate in order to reach a common corporate goal. Full-hearted dedication characterizes a successful team, and a team of independent business people is no exception. A high degree of mutual trust among independent business people encourages collaboration so that a common goal is achieved more effectively, or even transcended.

What Can You Learn From a Successful Team of Independent Business People?

- Faster initiation of growth mechanisms for new members
- Winning all the way to the finishing line
- Establishment of a highly popular team
- Training of a successful team
- Ways to handle team conflicts
- Winning with teamwork
- Building a learning team

Independent Entrepreneur (I.E.) Who Are Them?

Independent Entrepreneurs (I.E.) played an extremely important role in today's global economics. A vibrant entrepreneur contributes to job creation and has always been a strong engine of economic growth.

An I.E. is a free man, totally free from company policies and regulations. He chooses his own work, time and life. His job specifications and modus operandi change continuously with new business development. His type of work encourages self-management and self-actualisation. In a nutshell, he works for himself.

Types of I.E.

- Internet Trader
- Computer/Phone Repairer
- Stockbroker
- Recycle Business Owner
- SOHO Business Owner
- Finance Service agent
- Will writer
- Unit Trust Agent
- Insurance Agent
- MLM Distributor
- Real Estate Agent
- Transport Operator
- Trainer
- Consultant

Independent Entrepreneurs (I.E.) needs to put up high initial funding!!!

- More and more I.E. "enter and exit" the business too frequently
- Cannot afford the high cost of business
- I.E. business normally fades off faster
- Monopoly catalyses the "demise" of I.E.
- Inadequate pre-planning hastens the fall of most I.E.
- Most I.E. tend to be "laid back", lacking ahead financial planning

As the simplest and weakest link in mainstream business, it is easier for an I.E. to both enter and exit a market. Therefore it is normal phenomenon to see big numbers of I.E. influx into and efflux out of a market at any given time. But we should be thinking of ways to help I.E. succeed and grow in business.

Preview of www.toper.com.my

Independent Entrepreneurs Team Building Workshop (IETW2014) was organized 4th since 2011.

- The 1st IE Cyber Workshop (I) was organized at 2011 September 21st in Hotel Sri Petaling, Seri Petaling.
- The 2nd IE Cyber Workshop (II) was organized at 2011 October 19th in Hotel Sri Petaling, Seri Petaling.

- The 3rd IE Leadership Workshop was organized at 2012 September 19th in Nanyang Siang Pau Auditorium, Petaling Jaya.
- The 4th Independent Entrepreneurs Efficient Workshop was organized at 2013 August 24th in Nanyang Siang Pau Auditorium, Petaling Jaya.

The 5th Independent Entrepreneurs Team Building Workshop (IETW2014) will be organize at 2014 August 27th in Nanyang Siang Pau Auditorium, Petaling Jaya.

Objectives

- To create a platform for companies and organizations to **exhibit products and services** to support the development of I.E.
- To establish a marketplace where I.E. can **explore internet business opportunity** and exchange ideas.
- To develop into **trade platform** for I.E. all over the world.
- To keep I.E. **abreast of latest market information** and management strategies and leadership.
- To assist in improving I.E. **financial ability** by enhance credit facilities with finance institution
- To assist in improving I.E. **self discipline**
- To assist in improving I.E. **management skills**

Attendance

Convention & Forum: expected registered attendance above 100.

Admissions

2014 Independent Entrepreneurs Team Building Workshop (KL) : RM100

Why Should Participate in the Efficient Workshop

IETW 2014 is a workshop that helps all I.E.to identify business opportunity to create unlimited wealth.

Worldwide renowned experts and successful entrepreneurs and enterprises will share views on hot topics from global entrepreneurship challenges, entrepreneur's competitiveness and corporate governance to penetrate international market and exploring emerging markets. This is the opportunity for you and your company to benefit:

- Industries **Networking**
- **Forums** with famous business personalities
- Business Start Up **Workshops** with successful entrepreneurs

- **Business Matching** and establish business contacts
- Various **presentations** to help enhance your competitiveness.

Advertisement & Promotion Campaign

- **Direct Mail** to I.E. & SME, as well as members of major trade and industrial associations.
- **Global Network** with overseas network/partner will actively promote among entrepreneurs in their region.
- **Newspaper** Advertisement with extensive print advertisement will be placed in major newspaper to generate visitors.
- **Magazine and Journal** Interviews with cover story and articles in leading magazines and e-portal.
- Press Briefing and **Press Releases** to increase public awareness.
- **Outdoor Advertisement** will be arranged.
- **On-line marketing** with hyperlinked from popular websites.
- Promotional **Brochures/Flyers** will be distributed in major business districts.

Corporate Information

Organizer	: MLM Toper (M) Sdn Bhd
Co-Organizer	: Success Magazine : Potensi
Supporting Organization	: SMI (Association of Malaysia Small Medium Industry) : MDDA (Malaysia Direct Distribution Association) : MACITA (Malaysia China International Trade Link Association) : JCI Mines (Junior Chamber International Mines)
Official Hotel	: Sunway Putra Hotel
Official Chinese Newspaper	: Nanyang Siang Pau
Media Partner	: Business Today (English) : Branding & Franchise (Chinese) : Universal Entrepreneur (Chinese) : Asia Success Inc. (Chinese) : The Entrepreneur (Chinese) : Networker (Chinese) : Potensi (Malay)
Media Partner (from Indonesia)	: Success Magazine
Media Partner (from Thailand)	: Leader Time
Media Partner (from China)	: Hope Media
Strategic Alliance (Creative)	: Le Creators
Strategic Alliance (Mobile App)	: ISCITY
Strategic Alliance (IT Solutions)	: Syscotech
Strategic Alliance (E-Biz)	: Orangesoft
Malaysia Office	: 59-2, Jalan Kuchai Maju 1, Kuchai Entrepreneurs Park, Off Jalan Kuchai Lama, 58200 Kuala Lumpur, Malaysia.
Telephone	: +6 03 7981 5448
Fax	: +6 03 7981 9282
Email	: info@tooper.com.my
Official Website	: www.tooper.com.my
Official Learning Portal	: www.mlmllearning.com