

G. Other Core Business Information & Key Success Factors

Vision:

(Vision defines organization's goals.) (願景的定義是組織的目標)

For example:

It is our vision to be the pre-eminent business advisory service provider to growth-oriented and entrepreneurial businesses, and help them realise their full potentials with our responsive and highly personalised professional services of the highest standards.
提供成長型和創業型企業最卓越的企業諮詢服務，用我們最響應和最高標準的專業服務幫助他們充分實現其潛能。

Mission:

(Mission describes organization's purpose.) (使命描述組織的目的)

For example:

It is our mission to help business owners and entrepreneurs achieve success and realise their ambitions.
幫助企業家和創業者取得成功，實現他們的抱負。

Core value:

(Core values serve as guiding principles.) (核心價值作為指導原則)

For example:

Our core values

我們的核心價值觀

CLEAR

Collaboration 合作/Leadership 領導/Excellence 卓越/Agility 敏捷/Responsibility 負責任/Respect 尊敬

Initiatives to achieve the vision/ mission:

(Please tick <input type="checkbox"/> where appropriate)	Description
<input type="checkbox"/> New business operation process & ICT Adoption	<p><u>Example for description:</u> It's about managing capital, energy, people, equipment, materials, buildings, technology, information plus other resources required in the process of creating goods and services etc. Different deployments used in the process including outsourcing, R&D, logistic, and any technology such as computers, networks, internet, websites, broadband, wireless communication devices in support of processing distribution and use etc. 這是關於管理資本，能源，人員，設備，材料，建築，科技，信息和其它創造商品和服務的過程中所需的資源等。在這個過程中使用的不同的部署輔助處理分配和使用，包括外包，研發，物流，以及任何科技，如電腦，網絡，互連網，網站，寬頻和無線通信設備等。</p> <p>Example: Grant Thornton audit methodology is designed to deliver a consistent standard of audit service to clients, no matter where they operate. Audit teams therefore avoid the need to reconcile documentation from a patchwork of different tools. Grant Thornton member firms use proprietary software tool called "Voyager" to replace the paper documentation. 致同的審計方法旨在提供客戶統一標準的審計服務。因此，審計小組可以避免從不同的工具拼湊及調和文件。致同成員使用的專用軟件工具，稱為 "Voyager" 以取代紙張文件。</p>
<input type="checkbox"/> New product, service and market development	<p>GST compliance services 消費稅合規服務</p>
<input type="checkbox"/> Unique brand positioning and competitive advantages	<p>'Grant Thornton' is one of the world's leading organisations of independent assurance, tax and advisory firms. These firms help dynamic organisations unlock their potential for growth by providing meaningful, actionable advice. '致同' 是世界領先的獨立審計，稅務及諮詢組織之一。它協助靈活組織釋放其增長潛力，提供有意義及可操作的建議。</p>
<input type="checkbox"/> Corporate Social Responsibility (CSR) or any other Advertising and promotional activities	<p>SJ Grant Thornton in collaboration with the Sheraton Hotel group, has helped teach new skills and inspire confidence in vulnerable children from the 'Stepping Stones Living Centre'. 致同會計師事務所與喜來登酒店集團合作幫助傳授新技能及激發從 "踏腳石生活中心" 的脆弱兒童的信心。</p>
<input type="checkbox"/> Other key success factors or initiatives	<p>If any, please mention. 若有其他成功因素，請列舉。</p>

Note: Applicants are required to provide company or product brochures or videos, advertising or promotional materials and any other supporting documents or material for judges to appreciate the success elements of the company.