

SPEAKER

MR YONG KAI PING
CHIEF EXECUTIVE, SITEC

MR GOH BOON PENG
CEO, MYSTARTR



FUTURE TREND OF E-COMMERCE & CROWDFUNDING IN MALAYSIA

24 NOVEMBER

4.30PM-6.30PM

**AUDITORIUM
INTI INTERNATIONAL
UNIVERSITY & COLLEGES
SUBANG**

AGENDA

4.30PM	Registration/Networking
4.50PM	Welcome speech by SME Club Chairman, Dato Tony Looi
5.00PM	Future trend for E-commerce and startup in Malaysia - the case of Selangor Mr Yong Kai Ping, Chief Executive, SITEC
5.30PM	Crowdfunding - the latest trends and opportunities for SMEs Mr Goh Boon Peng CEO, Mystartr Sdn Bhd
6.00PM	Discussion / Q&A
6.30PM	Light refreshment

**FOR FURTHER INFORMATION, PLEASE CONTACT
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Mode of Payment

Cheque (All cheques should be made payable to: SMI Association of Malaysia)

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**FREE FOR SME MEMBERS
AND PBA/SMERA WINNERS**

**REGISTRATION FEE
RM50
RSVP BY 21 NOVEMBER**

**KINDLY SUBMIT YOUR
(NAME,COMPANY,CONTACT NO,EMAIL)
(SMERA WINNER/SME MEMBERS)**