

**SME ASSOCIATION OF MALAYSIA**

*Cordially Invites*

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*to the*

***K.L Roadshow***

***"Sustainability Through Technology and Innovation"***

**“创新思维。掌握科技”**

Date : 13th June 2017 (Tuesday)  
Time : 2.00pm - 6.00pm  
Venue : PEARL INTERNATIONAL HOTEL  
5, Jalan Klang Lama, Taman United,  
58000, Kuala Lumpur, Malaysia  
Dress Code : Formal

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- 2.00pm - Arrival of Guests and Registration
  - 2.30pm - Welcome Speech by Dato' Sri Dr. Ricky Yaw  
National Organizing Chairman, Platinum Business Awards 2017
  - 12.40pm - Opening Address by Datuk Michael Kang Hua Keong, National President,  
SME ASSOCIATION OF MALAYSIA
  - 2.50pm - PLATINUM BUSINESS AWARDS 2017 Multimedia Presentation
  - 2.55pm - Web Site Introduction By Mr. Sylvester Fan  
Secretary, Platinum Business Awards Roadshow 2017
  - 3.05pm - Exsim Group - Michelle Siew, Head of Marketing & Corporate Communications
  - 3.15pm - York (Malaysia) Sales & Services Sdn Bhd – York – Cooling Malaysia  
- Mr. Ng Boon Han, Product Manager
  - 3.23pm - RHB Bank Berhad – RHB Biz Power – SME Financing  
- Mr. Chew Wee Chern, Assistant Vice President
  - 3.31pm - HP Indigo & Inkjet Web Press Solution Sdn Bhd – Why Digital Print  
- Mr. Chong Soon Fai, Business Development Executive
  - 3.39pm - Telekom Malaysia Berhad - Business Made Easier With TM (WEBE Biz Package)  
- Encik Muhammad Firdaus Bin Adim, Asst. Manager, SME Sales Consultant K.L, TM
  - 3.47pm - K-PINTAR SDN BHD – Importance of Global Industry Certification to SME  
- Ms. Cassandra Chan, Corporate Specialist, Future CEO Programme.
  - 3.55pm - Malaysia SME Media Group - Sharing Economy Exchange for SMEs  
- Mr. Wayne Lim, Group CEO
  - 4.03pm - RAM Holdings Berhad
  - 4.11pm Refreshment and Networking

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RSVP before : 6th June 2017

Email : [cynthia@smeam.org](mailto:cynthia@smeam.org)

Lim Cynthia 019 365 9681

Org./Company :  
Name Attending :  
Position :  
Mobile :  
Email :

Address Chop/Stamp