



## SME ASSOCIATION OF MALAYSIA

Cordially Invites

to the

## KUALA LUMPUR ROADSHOW PLATINUM BUSINESS AWARDS 2018

"Local Innovation, Global Recognition"

"本土创新,傲视全球"

Date: 28th June 2018 (Thursday)

Time : 2.00pm - 6.00pm

Venue : BUKIT JALIL GOLF & COUNTRY RESORT

Jalan Jalil Perkasa 3, Bukit Jalil 57000, Kuala Lumpur, Malaysia

Dress Code : Formal / Business Attire

2.00pm- Arrival of Guests and Registration

2.30pm - Welcome Speech by Mr Chey Onn Wah, Organizing Chairman, Platinum

**Business Awards 2018** 

2.40pm - Opening Address by Datuk Michael Kang Hua Keong, National President,

SME ASSOCIATION OF MALAYSIA

2.50pm- PLATINUM BUSINESS AWARDS 2018 Multimedia Presentation

2.55pm - Corporate Video – EXSIM GROUP, Platinum Sponsor

3.05pm- "TOPIC" - Ms Michelle Siew, Head of Marketing & Corporate Communications,

EXSIM GROUP

3.15pm- Corporate Video – HRDF, Platinum Sponsor

3.20pm- "Delivering a Better Prospect for Malaysian SMEs" - Ms Noor Azura binti Hasran,

Assistant Manager, Human Resources Development Fund (HRDF)

3.35pm - "RHB SME Financing" - Mr Chew Wee Chern, Assistant Vice-President,

Commercial Business, SME Development, SME Division, RHB BANK BERHAD

Address Chop/Stamp

3.50pm - "Unique your products with HP indigo" - Ms Sharon Sum, Business Development

Manager, HP INDIGO & PAGE WIDEWEB PRESS

4.10pm- "SME Online marketplace" by Mr Ivan Lee, Co-Founder, Qu Exchange, Malaysia SME

4.25pm- <<大马经济曙光>> "Malaysia Economy Outlook 2018" – Mr Phua Lee Kerk,

**Economic Commentator** 

5.30pm- Refreshments, Networking and END

RSVP by: 25th June 2018 Email: 2018pba@gmail.com Lim Cynthia 019 365 9681

Organisation/Company:

Name Attending:

Possition: Mobile: Email: