

**Seminar on U.S Food and Drug Administration Regulations for Manufacturers and Exporters of Food and Beverages**

**21<sup>st</sup> September 2015 (Monday)**

**9.00 am – 1.00 pm**

**Paris Room 1, MECC, 3<sup>rd</sup> Floor, Menara MATRADE, Kuala Lumpur**

**TENTATIVE PROGRAMME**

- 0900hrs Registration of Participants**
- 0930 hrs Welcome remarks by:**  
**YBhg.Dato' Dzulkifli Mahmud**  
Chief Executive Officer  
MATRADE
- 0945hrs Presentation on U.S Food and Drug Administration (FDA)**  
**By: Mr. David Lennarz**  
Vice President  
Registrar Corp, USA
- Current FDA Regulations for Manufacturers & Exporters of Food and Beverages**
- U.S. Market Overview and the Import Process
  - Food, Drug, and Cosmetic Act Requirements
- 1030hrs Future Requirements of the FDA Food Safety Modernization Act**
- Background
  - Key Provisions and Implementation Timeframes
- 1115 hrs Coffee Break**
- 1130hrs FDA Inspections and Actions**
- FDA inspection procedures
  - What to expect in advance, during, and after an FDAinspection
- 1200hrs FDA and your Company's Digital "Footprint"**
- Import Alerts, Refusals, Inspection Classifications, etc.
- 1230hrs Q & A Session**
- 1300 hrs End of Programme**