



# SETTLEMENTS DYNAMICS (M) SDN BHD 结算动力(马)有限公司

COMPANY PROFILE 公司简介





### **About Us**

Settlements Dynamics (M) Sdn Bhd (SDM), established in Malaysia, is a partner of Settlements Dynamics Limited (SDL), Hong Kong. With its strategic partners, SDM provides a fully integrated B2B platform for ecommerce in China, Taiwan, ASEAN, as well as other countries in the world.

SDM operates and manages the first ASEAN O2O HUB in Malaysia. SDM's role will be to promote and operate these hubs and to work with relevant government agencies with one main goal, that is to help foster ASEAN SMEs and provide them with a platform and gateway to grow and expand. We are the first O2O hub with a strategic location at The Mines 2 in Selangor, Malaysia that is complemented with new infrastructure and transportation services. Our hub provides ample space for all range of products to exhibit and you will experience a brand new concept of a wholesales hub.

We will focus on quality of member with quality products to display. In addition, our online ecommerce gateway will provide a one stop service, including advertising and marketing through online platform, payments and settlements, logistics, custom clearance as well as trade financing facilities.





## 关于我们

SDM经营和管理马来西亚首个东盟O2O中心。SDM在马来西亚的角色是推广及营运O2O中心,并与相关政府机构合作,培育东盟中小企业,以及为他们提供了一个可成长及扩展的平台和网关。我们的第一个展示厅坐落在战略位置Mines2,雪兰莪州,马来西亚,有运输服务的辅助。本中心提供足够的空间以展示所有系列的产品,你将体验到一个批发中心的全新概念。

结算动力(马)有限公司(SDM),成立于马来西亚,是结算动力(香港)有限公司的合作伙伴。SDM及其战略合作伙伴,为中国、台湾、东盟以及世界其他国家提供了一个完全集成企业对企业的电子商务平台。

我们将专注于会员的质量以便提供展示优质的产品。此外,我们的在线电子商务门户将提供一站式的服务,包括通过在线平台的广告和营销、支付与结算、物流、报关以及贸易融资便利。





## Our Mission 我们的使命

#### Accessibility: An online and offline B2B e-commerce gateway

ASEAN O2O platform will bring trade business closer together through a network of potential partners with the convenience of accessibility, faster transactions and competitive pricing by removing unnecessary transaction costs. ASEAN O2O aims provide ASEAN enterprises access and gateway into the biggest market in the world.

可进接:一个企业对企业的线上和线下电子商务门户

东盟的O2O平台将会提供一个可进接的,交易迅速的,及价格具竞争力的平台,让各方有潜质的贸易伙伴紧密地联系在一起,除去不必要的交易成本。东盟的O2O旨在为东盟企业供应进入世界大市场的一个通路和网关。

## Transparency: Safe and secure way to trade in the e-environment with abundant product information.

ASEANO2O will provide a safe and transparent business gateway to ASEAN, China, Taiwan, South Korea and Middle East through existing ecommerce valleys, while providing all stakeholders access to intergovernmental process.





#### 透明度:安全的交易方式与充足的产品电子信息在电子环境内进行交易

东盟O2O将会透过现有的电商谷提供一个安全、透明的商业门户,于东盟,中国、台湾、南韩和中东市场通过现有的电子商务流域,同时为利益相关者提供政府与政府间之间的程序。

#### **Quality: Corporate responsibility meets responsible profit**

SDL and SDM are committed to implement United Nation's goals and issues in the area of sustainability labour principles and human rights by implementing certification of listed products that adheres standards.

质量:企业责任与责任利润。

SDL和SDM实行所列产品的标准认证致力实行联合国于可持续性,带动原则及人权目标。

Committed to the United Nation's Post2015 Development Agenda, SDM together with SDL, our partner company, and our partners are working towards one goal: Sustainable Development for all countries.

致力于联合国2015后发展议程,SDM与SDL携手努力为各国达致可持续发展这一个目标。





# SETTLEMENTS DYNAMICS (M) SDN. BHD. 结算动力(马)有限公司

## Integrated O2O Business Provider 综合线上线下的业务提供商

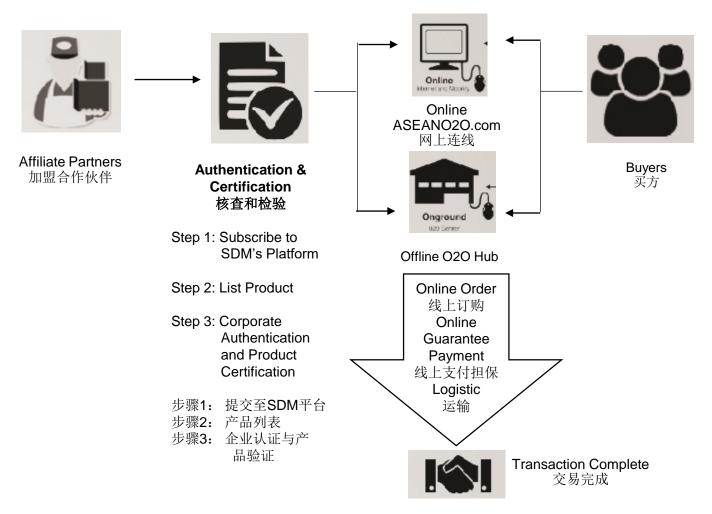
- Provides B2B E-commerce Platform for China, Taiwan, ASEAN and other countries in the World 为中国,台湾,东盟及世界其他国家提供B2B电子商务平台
- Operates 1<sup>st</sup> ASEANO2O Hub in Malaysia 经营第一个东盟上线到下线中心
- ▶ Provides One-stop service for cross-border trades 提供跨境交易一站式服务的平台





### What does Settlements Dynamics do?

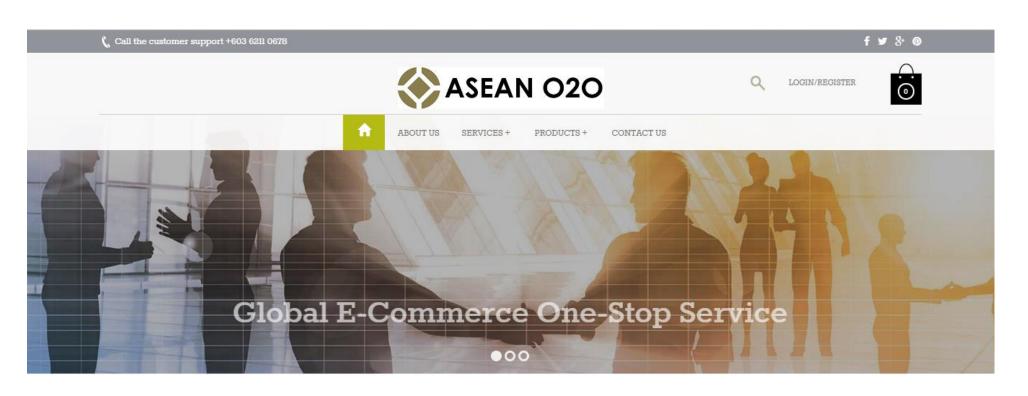
### 结算动力的动态是什么?







## PLATFORM 官方平台: www.aseano2o.com



#### PRODUCTS SOURCING

Access more than 100,000 products & services from ASEAN country.

#### BUSINESS IDENTITIES

Display your verification status Faster responses from suppliers when verified



#### SECURED TRANSACTION

Escrow Service, Payment only release after confirmation delivery products.









## ASEAN O2O Hub Soft Launch 21st Nov 2015 東盟O2O中心發布會













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- ➤ Ample lettable space 充足的租用空間
- ➤ Central air-conditioning 中央空调
- ➤ High speed internet WIFI 高速互联网 WIFI
- ➤ Adequate car park bays 充足的停車位
- Linked to The Mines Shopping Mall and Mines International Exhibition Convention Centre (MIECC)
  - 联系到逛商场和Mines 国际会展中心 (MIECC)







## Products Display 产品展示









### **ASEAN 020 Delegates With Suzhou Delegates**

- China 東盟與中國蘇州的代表







# 2015 Official Signing Ceremony at Suzhou 2015 正式簽約儀式在蘇州





Deputy Mayor of Suzhou, Mr Zhou Wei Qiang (right) exchanging opinions with SDM Chairman, His Royal Highness, Tunku Naquiyuddin (left) and delegation members.

蘇州市副市長Zhou Weiqiang 先生(右) 與殿下Tunku Naquiyuddin (左) 和代表團成員交換意見。





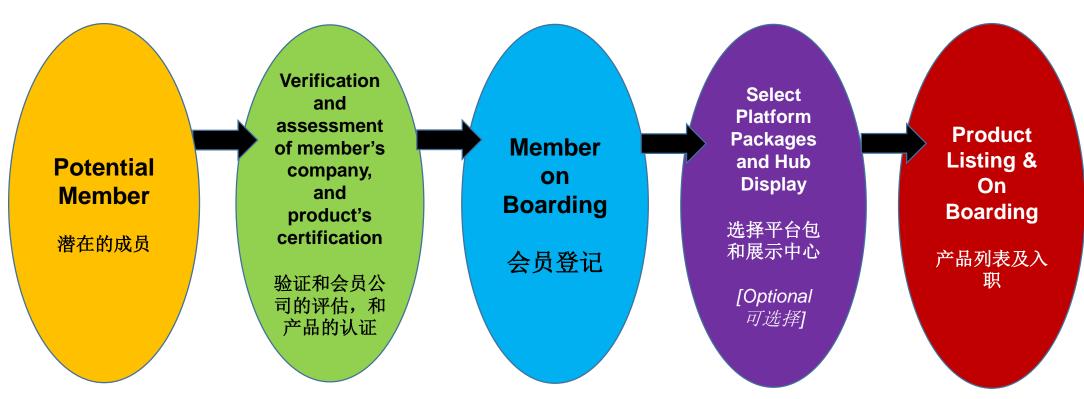
## What does ASEAN O2O PROVIDE? 东协O2O展示中心能提供什么?

- ➤ Merchant matching 商机媒合
- ➤ Physical Product display 实体商品展示
- ➤ Marketing and Promotion of YOUR products 协助您的商品进行市场行销
- ➤ Quality Assurance 质量保证
- ➤ Payment and Settlement Assurance 付款与结算保证
- ➤ Trade Finance 贸易融资





## MEMBER ON BOARDING PROCESS 会员入会流程







## Contact Details 联系方式

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