



iPay88 Sdn Bhd
SME Workshop 2016

MSC MALAYSIA Status Company

iPay88 logo

iPay88 logo

A woman with sunglasses on her head is smiling and holding a credit card while sitting at a laptop.


iPay88 (An NTT Data Company)

Fast Growing Industry Expert

100 Professional team members	5 Offices with 9 legal entities	40+ Banks / Financial Partners	10000+ Merchants
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Overview

- Established in 2000 with Headquarter in Malaysia
- Leading in online payments industry
- End-to-end Payment Solutions
- PCI DSS Compliance Level 1
- Acquired by NTT Data in 2015



Regional Payment Partners

China
Alipay.com, WeChat Pay, UnionPay

Thailand
PAYSBUY, Bangkok Bank, SCB, KASIKORN BANK, KASIKORN CREDIT CARD, KASIKORN DEBIT CARD

Malaysia
CIMB Clicks, RHB Now, ALLIANCE online, AFFIN BANK, CIMB Clicks, RAKYAT, PAYPAL, HONG LEONG ONLINE, MONEY, WEB CASH, FPX, AM ONLINE, UOB, POSB, OCBC BANK, CITIBANK, eNETS

Indonesia
VISA, MasterCard, BNI, CIMB NIAGA, BII, t-cash, KLIK & BCA, MANDIRI, TUNA, ALTA, PRIMA, ALTA BERSAMA

Philippines
VISA, MasterCard, BancNet, GLOBE GCASH, PAYPAL, dragonpay

Vietnam
VTC PAY

Australia & New Zealand
POLi payments, National Australia Bank, Commonwealth Bank, Westpac, ANZ, BankWest, SUNCORP, M-GORGE

Singapore
UOB, DBS, POSB, OCBC Bank, citibank, eNETS

How iPay88 Works?

Cost Effective . Simple . Easy . Secure

- ✓ Easy Integration to Website/ App
- ✓ Secure API / Mobile SDK
- ✓ Easy Plug-in Shopping Cart
- ✓ Secure with Fraud System
- ✓ User Friendly Payment Experience
- ✓ Instant Reporting for Merchant
- ✓ Customer Email Notification

You can connect your internet shop only for one step by adding our API to your web-page to start accept payments from customers.

Our Product & Services



-  **Direct Link (Online Store)**
-  **Email Payment**
-  **Recurring Payment**
-  **Installment Payment Plan**
-  **Mobile POS**
-  **Tokenisation (1-click Payment)**
-  **WeChat Pay**
-  **Fraud Management**
-  **JOMPay**

Direct Link

Direct Link (for Web or App)

- Internet Payment system for website or mobile app.
- Merchant will be given API or Mobile SDK.
- To collect online credit card & direct banking payments



Email Payment



Email Payment (Merchant Log in)

- Generate secure email payment link to customer for payment collection.
- Can be used for e-invoice purpose

Industry

- Hotel booking, Consultation Services



Recurring Payment



Recurring Payment (Bill)

- One time tokenise on credit card for subsequent recurring payment
- Example, monthly billing for merchants

Industry

- Telco, Insurance, Subscription, Rental



Online IPP



Online IPP (0% Installment Payment Plan)

- Convert online shopping purchase to IPP via iPay88 Payment Page
- Applicable for credit card transaction

Industry

- Marketplace, Travel, Group Buying



Tokenisation



Tokenisation (Token ID for BIN)

- First time token function to store customer credit card for future purchase
- To ease payment process, faster by just key in CVV & OTP
- Convenient for frequent shopper or mobile device user



Fraud Management



Fraud Management (Fraud Filter Tool)

- BIN Identifier and fraud filter & monitoring
- Trend analysis, profile analysis, e-identity profiling, Geo-IP Detective

Industry

- High risk, MLM, Travel, Virtual Products



mPOS



mPOS (Mobile POS)

- Mobile POS for payment on delivery
- Chip & Sign function
- Accept Visa & MasterCard

Industry

- Service on Delivery, Insurance Agent




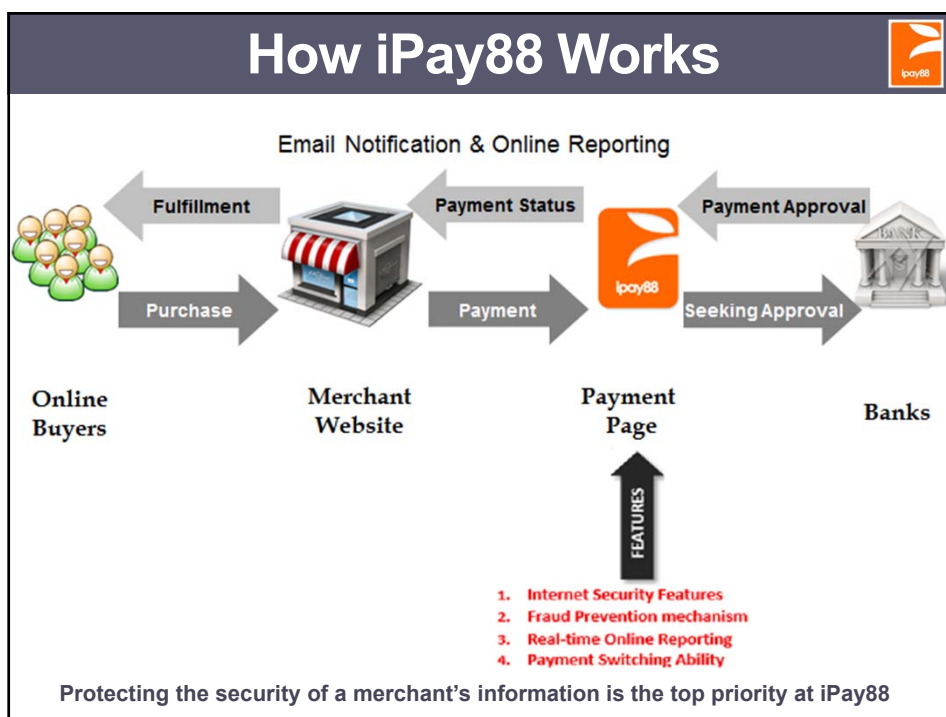
WeChat Pay

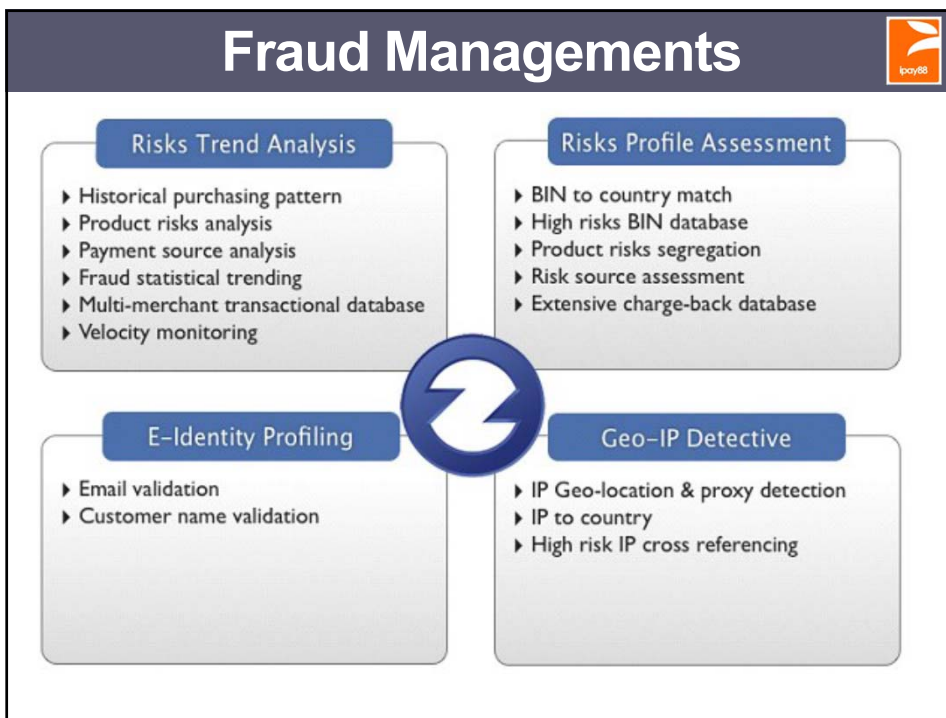
WeChat Pay (WeChat App)

- Payment within WeChat App
- Credit Card payment for Visa or MasterCard
- Token credit card BIN and subsequent payment with WeChat PIN number

Industry

- All OA/ merchants in WeChat



iPay88 PayPal Plan



iPay88 PayPal Plan

ZERO

Maintenance Fees
Bank processing fees
Joining Fees

For all the **SOHO Plan**
Credit Card + Online Banking

- Fast approval within 5 working days.
- Exclusive rate of **3.2%** (PayPal Only).
- Buyer and seller protection on eligible transactions.
- Weekly settlement by iPay88.
- Multicurrencies Processing.
- No settlement and withdrawal fees.
- Operation supported by iPay88.



www.ipay88.com

Thank You

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